

-NEWS RELEASE-

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FOR IMMEDIATE RELEASE

**VIRGINIA TRANSIT ASSOCIATION RECOGNIZES
BLACKSBURG TRANSIT WITH AWARD**

Richmond, Virginia: The Virginia Transit Association (VTA) announced that it has selected Blacksburg Transit as the recipient of the “Outstanding Program Award” at its awards luncheon held in Portsmouth, Virginia on June 9, for their “BT Bus Stop Database.” This honor is awarded annually, recognizing transit systems which have implemented a significant, exceptional or innovative program that improves public transportation or the services or processes of the transit system.

The Blacksburg Transit Bus Stop Database program is a query driven program that allows staff at BT to access important information about any of the 239 bus stops in the system. Information contained in the database for each stop includes bus stop location, photo of the actual stop with identifying landmarks, historical ridership data for the stop, BT routes serving that stop, condition of the BT sign, stop amenities and pedestrian amenities. The BT Bus Stop Database program makes information about each stop easily accessible to staff for multiple purposes from customer relations to maintenance to route planning to bus stop amenities. Better information leads to better decisions that ultimately lead to better service for the rider.

For more information on the Bus Stop Inventory Program, please contact Fiona Rhodes at frhodes@blacksburg.gov or (540) 443-7100 ext. 2401.

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