



1108 East Main St., Suite 1108, Richmond, VA 23219 (804) 643-1166 Fax: (804) 643-1155

-NEWS RELEASE-

Contact: Patricia Villa
Telephone: 804.643.1166
E-mail: pvilla@mcm1.net
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FOR IMMEDIATE RELEASE

**VIRGINIA TRANSIT ASSOCIATION RECOGNIZES
LOUDOUN COUNTY TRANSIT WITH AWARD**

Richmond, Virginia: The Virginia Transit Association (VTA) announced that it has awarded Loudoun County Transit with an Honorable Mention in the Outstanding Program Award category for "Loudoun Tysons Express," at its award luncheon held in Portsmouth, Virginia on June 9. This honor is awarded annually, recognizing transit systems which have implemented a significant, exceptional or innovative program that improves public transportation or the services or processes of the transit system.

Loudoun County Transit began operating express bus service to Tysons in June 2010. Buses originate from the Leesburg and Broadlands South park and ride lots and drop passengers at 18 bus stop locations in Tysons Corner.

To better understand where and when people wanted to travel to Tysons Corner, staff held two public meetings to gather input from potential Tysons Express riders. Residents also completed an on-line survey. Staff received over 250 completed surveys with 190 indicating a strong interest in riding the bus.

The service operates Monday through Friday with seven morning and afternoon trips. In September shuttle service from the Tysons Westpark Transit Station was added to serve the employment sites on the east side of Tysons Corner.

Average daily passenger trips grew from 144 per day in July 2010 to 255 per day in February 2011. The highest one day total is 337 passenger trips.

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