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**NEWS RELEASE  
FOR IMMEDIATE RELEASE**

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**GRTC RECEIVES OUTSTANDING PUBLIC TRANSPORTATION AWARD FROM VIRGINIA  
TRANSIT ASSOCIATION**

**(Richmond, Va.)** -- The Greater Richmond Transit Company (GRTC), the primary mass transit carrier in the metropolitan Richmond area, has received the 1998 Outstanding Public Transportation System Achievement Award for an Urbanized Area from the Virginia Transit Association. The association, which represents transit properties throughout the state, annually recognizes an urbanized public transportation system that has demonstrated outstanding achievement during the year.

Once known mainly as "the City's bus company," GRTC now offers a comprehensive, coordinated and centralized location for virtually all ground transportation service in the region, according to company officials. This has been accomplished by merging with Ridefinders to offer vanpooling and carpooling services, providing paratransit service and providing oversight of taxicabs in the region. GRTC also worked with local social service agencies to develop the Central Virginia Area Network System (C-VANS) to transport welfare-to-work clients.

GRTC prides itself on being able to implement technological advancements and maintain efficiency while not raising fares, according to company officials. "GRTC has not raised fares since 1993," officials said. "No other urban system in the commonwealth and very few others in the entire nation can make that claim."

GRTC will be honored at the Virginia Transit Association (VTA) Award's Luncheon on November 13 in Lynchburg. The association also will honor Fairfax County Supervisor Dana Kaufman with the Outstanding Public Official Award and the Williamsburg Visitors Shuttle with the Innovative Program Award. The Outstanding Public Transportation System Achievement Award for a Non-urbanized Area recipient is JAUNT, Inc. in Charlottesville.

The VTA has 26 transit property members and 28 associate members. Founded in 1977, VTA provides public education and legislative advocacy to support public transportation systems throughout the state.

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*VTA is a trade association based in Richmond, VA representing transit agencies of all sizes throughout Virginia and businesses that support public transportation. VTA's members provide a wide range of services to the communities in which they operate. www.vatransit.com*